



**HOLISTIC WELLNESS CENTER “TIM MED” BOSANSKA KRUPA**

<b>Project title</b>	Holistic Wellness Center “Tim Med”
<b>Sector</b>	Tourism sector
<b>Location</b>	Bosanska Krupa,
<b>Location description</b>	Herbs are grown according to organic farming standards, and bee products come from ecologically clean beekeeping sites. "Tim Med" has 150 hives and 48 dunams in organic production in Pucenik, Tarla, and Bosanska Krupa. Also, "Tim Med" has a production and sales area of 124 m <sup>2</sup> , which includes a small laboratory, a newly built facility along the main road in Bosanska Krupa, and space for planned production expansion. All products are the result of our own production.
<b>Company description</b>	"Tim Med" was established on March 4, 2022, as a limited liability company (d.o.o.) in Bosanska Krupa. The owner is Fatima Gerzić, a pharmaceutical technician with relevant knowledge in medicinal herbs and bee product production. Fatima Gerzić contributes expertise in the fields of alternative medicine, cosmetics, and pharmacy. The staff has experience in organic cultivation of medicinal herbs and bee product production, adhering to organic farming principles. "Tim Med" currently employ one person and operate in the categories of beauty salons, alternative medicine, pharmacies, and drugstores. "Tim Med" production includes a range of products based on medicinal herbs: teas, sinus sprays, natural creams, honey, jams, and various other products. Processing methods are mechanical or galenic, excluding thermal and chemical treatments to preserve the natural properties of raw materials.
<b>Project status</b>	In progress
<b>Project description</b>	The Holistic Wellness Center “Tim Med” represents an innovative project combining organic farming methods with natural cosmetics and wellness treatments. Located along the Krusnica River in Bosanska Krupa, the center aims to offer a comprehensive wellness experience that includes natural cosmetics, therapeutic massages, educational activities, and accommodation tailored for people with disabilities. In recent years, there has been significant interest from elderly individuals with disabilities, particularly from Germany, seeking specialized care and wellness services that offer both comfort and rehabilitation in natural settings. Many of these potential visitors are looking for tailored wellness treatments that combine therapeutic massages, natural healing techniques, and



accommodation suited to their specific needs.

However, up until now, the lack of facilities offering such comprehensive care and accessibility in this region has limited their ability to visit. The Holistic Wellness Center "Tim Med" is designed to bridge this gap, offering fully accessible accommodations and a wide range of wellness services in a serene, natural environment. With adapted apartments, therapy rooms, and wellness treatments such as massage with honey and medicinal oils, inhalation therapies in the salt room, and jacuzzis for relaxation, the center provides everything needed for both physical rehabilitation and mental well-being.

This elderly population, especially those with mobility challenges, has a growing desire for wellness experiences that not only promote health but also offer the tranquility of nature. By catering to their needs, the wellness center positions itself as a pioneering destination in the region, attracting international guests and becoming a key player in the wellness tourism market.

#### **PROJECT COMPONENTS:**

##### **Construction of apartments:**

Two Apartments: Both apartments will be designed to meet the needs of people with disabilities, ensuring accessibility and comfort. The apartments will be equipped with modern amenities, including special adaptations for mobility-impaired individuals.

##### **Wellness facilities:**

**Salt Room:** This room will be equipped for inhalation therapies using salt and propolis. The salt room aims to improve respiratory health and provide a relaxing experience.

**Massage Room:** Will offer massages using our own products made from honey, oils, and herbal combinations. It will include various massage techniques for relaxation and therapy.

##### **Jacuzzis:**

Two jacuzzis will be installed – one indoors and one outdoors – for complete relaxation and enjoyment.

##### **Health and recreation access:**

##### **Swimming pool:**

The existing pool will be enhanced as part of the wellness offering.

**Large Park:** A recreational space for relaxation and enjoying nature, including walking trails.

##### **Educational and tourist elements:**

**Excursions:** Visitors will have the opportunity to visit fields, pick medicinal herbs, and participate in workshops for making herbal preparations using sun-exposure methods based on Dr. Bach's techniques.

**Workshops:** Workshops will be held for making herbal preparations and educational programs involving the use of natural ingredients and production methods.

##### **Production and services:**

The production includes teas, sinus sprays, natural creams, honey, jams, and other products based on medicinal herbs and beekeeping products. These products are



	<p>the result of our own production using organic farming methods. Local Products: The center will also offer local products such as cheese, milk, meat products, and other regional specialties.</p> <p><b>Project goals:</b></p> <ul style="list-style-type: none"> <li>• Provide a comprehensive wellness experience that includes natural cosmetics, massages, inhalation therapies, and recreation in a natural setting.</li> <li>• Adapt accommodation and services for people with disabilities, allowing them full access to all center facilities.</li> <li>• Increase awareness and education about medicinal herbs and natural cosmetics through workshops and educational excursions.</li> <li>• Support the local economy through collaboration with local food and product producers and by creating new job opportunities.</li> </ul> <p><b>Expected results:</b></p> <p>Enhanced tourism offering in Bosanska Krupa that combines wellness, nature, and education. Increased employment opportunities through the establishment of new positions at the center. Strengthened local economy through cooperation with local producers and additional services. Improved access to wellness services for people with disabilities, enhancing their quality of life.</p>	
<b>Estimated total investment cost</b>	94 250 EUR	
<b>Inputs provided by local partner</b>	<b>Value</b>	<b>Description</b>
<b>Inputs required from foreign partner</b>	<b>Value</b>	<b>Description</b>
	1. 20 250 EUR 2. 20 000 EUR	1. Freeze dryer up to 100kg for royal jelly processing 2. Apartment equipment with all furniture: (Furniture for two apartments: 1 bedroom, 1 living room, 1 mini kitchen, bathroom designed for people with disabilities, with aids and jacuzzi, as well as equipment for a salt room).
<b>Form of cooperation with foreign partner</b>	<b>Financial</b>	<b>Technical</b>
	Equity participation Other forms of cooperation by agreement	
<b>Supporting information available</b>	For more additional information about this project, please contact FIPA either by e-mail: <a href="mailto:fipa@fipa.gov.ba">fipa@fipa.gov.ba</a> or phone number: +387 33 278 080.	